

REVIEW
for a joint educational program
"Technological Entrepreneurship"

At the present stage, countries with transit economies have entered an active phase of comprehensive development. Such countries have already formed their own model and position regarding the development of industrial sectors. Today, Kazakh industry should receive enhanced development and progression. One of the possible levers of these processes will be the promotion of entrepreneurial activity in various industries, namely through the training of appropriate personnel.

As part of the implementation of the international project MIETC Erasmus+ 610198-EPP-1-2019-1-ES-EPPKA2-CBHE-JP “Development of a master’s program in industrial entrepreneurship management for countries with transition economies” by the Karaganda University of the Kazpotrebsouz together with the East Kazakhstan Technical University named after D Serikbaev developed a joint educational program “Technological Entrepreneurship” in the direction of training 7M041 Business and Management, Master’s level, group of educational programs M070 “Economics”.

The goal of the SOP “Technological Entrepreneurship” is very relevant and is to train competitive, highly qualified economists-managers capable of active entrepreneurial activity, designing, running and evaluating businesses in a rapidly developing business sphere and sustainable economic development.

The learning outcomes described, the competencies that a graduate of the program will possess, as well as the content of the program itself are designed in a single style, are highly interconnected and aimed at achieving the set goal. All training courses (disciplines) are relevant and practice-oriented, aimed both at the necessary theoretical and methodological training of future masters, and at their business orientation and independent thinking of future specialists. The content of the educational program, as well as the methodology for teaching individual training

courses, are built taking into account all the recommendations and training of European partner universities in the international project MIETC Erasmus+.

The uniqueness of the Technological Entrepreneurship SOP lies in the enhanced promotion of the entrepreneurial skills of modern business creators and the development of the business sphere with the positioning of the concept of sustainable development, which will undoubtedly make this program attractive and competitive in Kazakhstan.

Therefore, I consider it very relevant and timely to introduce such an educational program, the positive effect of the implementation of which will not take long to arrive.

Associate professor
at Hailey College of Commerce,
University of the Punjab Lahore

Dr. Rab Nawaz Lodhi
Associate Professor
Hailey College of Commerce
University of the Punjab
Lahore

Dr. Rab Nawaz Lodhi